

JAMES R. SIEBERS  
10001 Innovation Drive, Suite 100  
Milwaukee, WI 53226  
Direct (262) 780-3212  
Mobile (262) 623-0656  
jsiebers@corelogic.com

PROFESSIONAL  
EXPERIENCE:

**CONTENT STRATEGIST - PRODUCT MANAGER, CoreLogic**

01/2016 – present

Responsible for differentiated content development, thought leadership and driving brand awareness for CoreLogic commercial and residential building cost and valuation technologies.

Define and Implement ownership of content roadmap for Insurance and Spatial division of CoreLogic. Identify, locate and validate new content opportunities to implement “Complete View of Property”

Provide subject matter expertise in content domain for applied industry by articulating content via research, leadership, trends analysis & publications.

**PRODUCT DATA SERVICES MANAGER, Real Estate and Government,  
CoreLogic, doing business as Marshall & Swift / Boeckh**

01/2013 – 01/2016

Responsible for the Data Integrity and delivery of products related to the Real Estate Appraisal and Assessment Industry. These products include Marshall Valuation Service, Residential Cost Handbook, Commercial Estimator, Residential Estimator and others. Also responsible for Marketing Support by providing product expertise at trade shows, and providing education.

**CITY OF STEVENS POINT WISCONSIN ASSESSOR**

08/2007 – 01/2013

05/2007 – 08/2007 (contractually)

As the full time Assessor I am responsible for all assessment functions for The City of Stevens Point. The City consists of about 8,200 properties with an equalized value of \$1.55 billion. All aspects of an assessor's office are experienced daily including sales analysis, exemption questions, difficult appraisal problems, extensive public contact, and personnel matters.

**CITY OF MEQUON WISCONSIN ASSESSOR**

09/99 – 01/2007

12/98 – 09/99 (contractually)

The City of Mequon consisted of approximately 9,500 properties with an equalized value of \$4.152 billion. Completed an “in house” City-wide revaluation for 2002, which had an average assessment increase of 27% since 1997. Statistics that were calculated as a result of the revaluation by the Department of Revenue proved that a 100% assessment level was achieved with minimal coefficient of dispersion.

OTHER  
EXPERIENCE:

**ASSESSOR**, City of West Allis, Wisconsin 01-1998 – 09 -1999, Village of Germanton, Wisconsin 08-1991 – 01-1995 and Town of Caledonia, Wisconsin 01-1995 – 01-1998,

EDUCATION:

University of Wisconsin - Madison  
Bachelor of Science Degree  
Majors: Economics and Political Science

University of Wisconsin - Fox Valley Center  
Associate of Science Degree

CERTIFICATION:

State of Wisconsin Assessor II and Assessor III, current expiration dates June 1, 2019.

OTHER:

**IAAO (International Association of Assessing Officers)**, General Member, 1991 – present, Associate Member Marketing, Communications & Technology sub-committee, 2017 - present

**The Appraisal Institute** – Associate Member 2016 - present

**Appraisal Institute of Canada**– Associate Member 2016 - present

**Institute of Municipal Assessors** – Affiliate Member 2016 - present

**NCRAAO (North Central Regional Association of Assessing Officers)**, President 2015, Chairman, 2015 conference committee, 2010 – 2015; Host Committee Member 2006 – 2007; Board of Directors 2003- 2016

**WAAO (Wisconsin Association of Assessing Officers)**, Distinguished Research and Development Award, 2015, Most Valuable Member, awarded September 2010;

President, 2006 – 2007; President Elect, 2005 – 2006; Vice President, 2004 – 2005;

**SEWAA (South Eastern Wisconsin Assessors Association)**, President, 2001; Vice President, 2000; Secretary –Treasurer, 1999; General Member, 1994 – 1998, 2001 - present

**The League of Wisconsin Municipalities Assessor's Section**, Past Chairman 2010 – 2011; Chairman 2009 – 2010; 1<sup>st</sup> Vice Chairman 2008-2009; 2<sup>nd</sup> Vice Chairman 2007-2008; Board of Directors 2004 – 2007

**The Landing Resort, Egg Harbor, WI, Condominium Home Owners Association**, Treasurer 2007 – 2013 President, 2000 – 2007; Vice President, 1998 – 2000; General Member, 1996 – 1998 & 2007 - present